



# Application Development for Mobile and Ubiquitous Computing

## Seminar Task First Presentation

GroupNo. 1

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#### **Application Scenario**

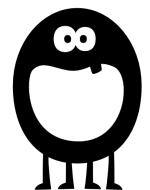
- on March 27th, carpooling.com GmbH (who runs amongst others market leader mitfahrgelegenheit.de)
  introduced 11 % fee
- in response, many free website gained market share
- problems: many websites ⇒ user has to search each site
- solution: meta search engine for carpooling web sites

















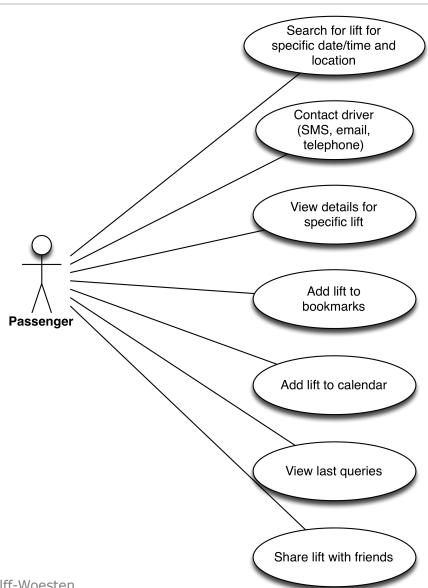
#### **Application Scenario**

- problem for the users of mobile devices: at the moment there is **no app** for existing meta search engines
- there are only some native apps from the carpooling websites itself
- very often you have to register in order to use these apps
- so we got in touch with the team behind fahrtfinder.net ...









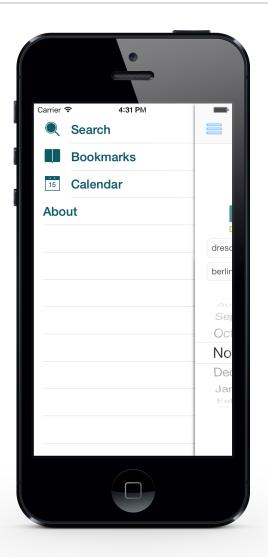


- Server:
  - provided by fahrtfinder.net, they offer **JSON** API
- Client:
  - iPhone
  - (some additional HTML parsing on external websites)
  - we will keep to fahrtfinder's corporate design and style guide
  - GPS for location tracking
  - SWRevealViewController library for navigation



### Fahrtfinder.net App - first draft









- reducing mobile data traffic by talking directly to API and using compression
- finding matching locations next to user where lift is available
- comply with Apple's AppStore and UI Guidelines
- adopting new iOS 7 design
- same UIs for **iPhone** 3,5 inch and iPhone 4 inch screen with auto layout



- 21.10.2013: Begin of iOS / Objective-C tutorial (weekly until 03.02.2014)
- 24.10.2013: Begin of implementation
- 01.11.2013: First presentation
- 21.11.2013: First prototype
- 20.12.2013: Second presentation
- 20.12.2013: Begin of testing on real devices, bugfixing on iPhone 4S / 5
- 31.01.2014: Final presentation
- 31.01.2014: Launch in the App Store